KLU DESIGN THINKING FOR INNOVATION

SOLUTION CONCEPT FORM

FILL THIS FORM BEFORE YOU CREATE YOUR PROTOTYPE

Part 1: Name of the concept

This concept is called .

Part 2: Function of the concept (What does it do?)

This concept (does) .

Part 3: Features (detailed instructions for how to build it: who, what, when, where, why, and how)

What category of solution is it? (object, advertisement, machine, application, service, product, policy, marketing campaign, process, system, device, etc.)

This concept is a(n) .

What are the parts? (Physical components, process steps, raw materials, etc.)

This concept includes

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How does it work? (Technology, guidelines, intended user, timing, place, way to use it, etc.)

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Part 4: Potential challenges (What might be hard to do?)

It might be hard to

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Part 5: Benefits (How will it make people’s lives better.)

Main benefit (copy from Rapid Evaluation Form) .

Other benefits .